

2018 Region Leaders Conference
July 20 – 21
Newport Beach, California



- ü *What's the future look like for information Professionals as seen by experts in Legal, Banking, Govt, Utilities, Pharma*
- ü *Preview of hot topics in Information Management for 2019*
- ü *Pros and cons of obtaining professional certificates: LISA, CIPM, CIPP, CRA, CRM, IGP, PMP*
- ü *Identifying and dealing with unconscious bias*
- ü *Use Emotional Intelligence to guide thinking and behavior to achieve goals*
- ü *Learn how to improve member participation and success in your organization*
- ü *Options for maintaining and improving web sites and social media use*
- ü *Presentation by ARMA CEO Jocelyn Gunther*
- ü *What's new with ARMA?*



Reserve your room now [Newport Beach Hyatt Regency](#) for \$232/night (includes taxes & fees). This is a 4 star resort close to the coast, Disney, etc. The rate is only good until June 10, then it increases to \$340. Reservations can be cancelled with no penalty up to 3 days before arrival.



Conference Registration

We all know that the Region Leadership conference is the best place to learn new leadership skills and meet West Coast colleagues from 21 ARMA chapters with whom you can lean on after the conference – Registration is \$175 until June 30

Friday night FUN!
TIKI BOAT CRUISE AND DINNER
\$25/person
Guests are welcome
[Reserve your seats now.](#) They
are limited.

